

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.37
Gable's Hardy
Hybrid Azalea

Yews, Blueberries
Leucothoe, Holly

Own-root
Hybrid Rhododendron

1942 LIST

OWN-ROOT Hybrid
RHODODENDRON

&

Gable's HARDY
Hybrid Azalea

Are KEYS To

BETTER JOBS

MORE CUSTOMERS

BIGGER SALES

GREATER PROFITS

OLD KENT NURSERY

Chestertown, Maryland

Member:

American Asso. of Nurserymen
Maryland Nurserymen's Asso.

Make your choice from these

OLD RELIABLES

Album Grandiflorum—blush white
 CARACTACUS—deep crimson
 CATAWBIENSE ALBUM—White
 CATAWBIENSE GRANDIFLORUM
 —purple
 CHAS. BAGLEY—cherry-red
 ENGLISH ROSEUM—late clear pink
 GIGANTEUM—cherry-red
 IGNATIUS SARGENT—rosy-red
 LUCIFERUM—light lavender, large
 flowers
 ROSEUM ELEGANS—rosy-pink
 ROSEUM SUPERBUM—soft, clear
 pink

	10	100
R. C. 2-4"	1.80	15.30
lyr. tspt.. 6-8"	3.50	29.75

Special List—

BOULE DE NEIGE—dwarf white
 CANDIDISSIMUM—white
 EDW. S. RAND—red
 EVERESTIANUM—rosy-lilac
 GENERAL GRANT—soft red
 KETTLEDROM—bright crimson
 LEES DARK PURPLE—purple
 MINNIE—white with orange spots

	10	100
R. C. 2-4"	2.20	18.70
lyr. tspts. 4"	64.50	38.30

62.37
Gable's Hardy
Hybrid Azalea

Yews, Blueberries
Leucothoe, Holly

Own-root
Hybrid Rhododendron

IT COSTS LITTLE—

To establish a new line—a very small fraction of your sales annually invested in “liners” soon develops into a complete series readily marketable.

IT PROFITS MUCH—

To carry “Rhododendron”, the magic word of “Quality”, to your customers.

SELL COLOR—in a variety of select shades.

The established hardiness, form and color of these standard Hybrids is your guarantee of quality.

OWN-ROOT—a new method of propagation is your guarantee of success.—Even rooted cuttings by our method ship well, with little setback and bud the second year. These plants branch lower, make fuller plants, are hardier and more vigorous than grafts.

AZALEAS are the only hardy bedding plants that have all of the following qualities:

Showy bloom

Broad color range

Group well with evergreens and other plants

Transplant readily when in flower

Effective in both formal and natural plantings

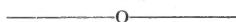
Mass well

USE MORE AZALEAS

SELL THEM IN BLOOM

STRESS THEIR CUT-FLOWER USE

USE THEM IN GROUPS



AMOENA—rosy-purple

	10	100
2 yr. 6-8"	2.00	17.00
Specimen 1½-2"	10.00	90.00
Specimen 2-2½"	12.50	110.00

BETTY—large, clear pink

	10	100
1 yr. 4-6"	1.50	12.50

FLAME—orange red

	10	100
1 yr. tspt. 4-6"	1.50	12.50
2 yr. tspt. 6-8"	2.00	17.50

HINODEGIRI—red

	10	100
1 yr. tspt. 4-6"	1.35	11.50
2 yr. tspt. 6-8"	1.80	16.00
6-8" B & B	5.00	40.00

Gable's Hardy Hybrid Azalea

The flowers of these NEW varieties are comparable to the noted indicas of the South. They are large, bright and abundant in amazing new shades.

FULL DENSE HABIT

IDEAL FOR MASSING

HARDY AS AMOENA

*BOUDOIR—1¾" watermelon pink, dense, broad, evergreen. One of the BEST and hardiest.

CAMEO—1½" double shell pink, late.

CAMEROON—1½" deep mulberry-red, evergreen.

CAROLINE-GABLE — 1¾" double radiant pink, midseason, evergreen.

CLARET—1½" bronze-red.

CORSAGE—2½" flowers suggestive of an orchid in coloring, fragrant.

GRENADIER—1½" bright scarlet.

LA LUMIERE—1½" blazing - red, early, evergreen.

MILDRED MAE—2" orchid flowers, large leaved, evergreen.

MIRIAM—1½" profuse deep pink, evergreen, flowers last long.

OLD FAITHFUL—2" rose pink.

ROYALTY — 1¾" bright purple, double.

10 100

Rooted cuttings 1.00 8.50

1 yr. tspt. 4-6" 3.00 25.00

*2 yr. tspt. 6-8" 4.50 40.00

COLOR selection of misc. Gables Azalea—red, pink, lavender

10 100

1 yr. tspt. 4-6" 2.00 17.50

2 yr. tspt. 6-8" 2.75 23.00

Conditions of Sale

Prices: F. O. B. Chestertown. Subject to change without notice.

Terms: 5% discount for cash. Normal credit to firms of established records. C. O. D. orders must be accompanied by 1-3 cash.

Warranty:

We ship only healthy stock true to name. We will replace any stock faulty in these respects. Any complaints as to condition of stock must be made within 10 days of receipt of shipment.

All orders are booked on the understanding that the purchaser agrees to the above conditions of sale.

Shipping Date:

Earliest advantageous shipping dates for rooted cuttings as follows:

Hybrid Rhododendron	June 1st
All Azalea	May 1st
Yews	May 1st